

Broomfield STEM



SPONSORSHIP GUIDE

2023 / 2024

About Us



Broomfield STEM is an educational 501(c)(3) nonprofit headquartered in Broomfield, CO. We bring together students, educators and STEM (Science, Technology, Engineering and Math) professionals to offer mentor based STEM education throughout Broomfield and the surrounding communities. We foster a sense of belonging and empowerment for all students, especially those whose demographics are traditionally underrepresented in STEM careers. By encouraging STEM education from an early age and building strong, lasting learning communities to keep those students engaged all the way through to graduation, we hope to strengthen the future workforce of Colorado for the jobs that will be solving some of the future's most challenging problems.

Our mission is to expand access to Science, Technology, Engineering and Math opportunities for people of all ages in Broomfield, CO and the surrounding communities.

The **Broomfield Robotics Club** is our flagship program. Please visit our website at broomfieldstem.org to learn more about this program.

By the Numbers

55 Students from **26** different schools

7 First languages spoken across **4** teams

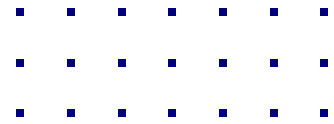
46 Individual donors **4** Grants or sponsors

25 Volunteer adult mentors **0** Paid staff

400% Participation growth in 2023

21 Students currently on wait lists for 2024

Why Become a Sponsor?



1 Impact

Broomfield STEM is a 100% volunteer organization so all contributions are directed to student activities. Our current enrollment is over 55 students, with wait lists for all teams. In 2023 we have nearly quadrupled in size, and continue to see strong demand in the community. We are deeply committed to the long term success and well-being of our students, and we seek to provide them with the learning resources and support they need as they move into adulthood, and hopefully careers in STEM.

2 Inclusion

We serve a diverse set of students in multiple counties and school districts in the Broomfield region. Our students include 39% girls, 15% Afghan or Ukrainian refugees, 27% students of color, and 13% who are neuro-diverse. We also value diversity in our adult mentors so that each student can see a role model they identify with. Sponsorships help us ensure that cost is never a barrier to participation, especially for students from demographics typically underrepresented in STEM fields.

3 Engagement

Our students actively support the local community by hosting STEM activities at community events, doing presentations to local schools, and engaging with local businesses. We would be delighted to showcase your brand as a supporter of our work in the community.

4 Connection

Our robotics teams participate in the FIRST Lego League and FIRST Tech Challenge programs, which means our students are part of the well-established and respected FIRST (firstinspires.org) organization with a global reach and strong alumni and mentor networks that connect students with each other, as well as colleges and employers in STEM fields around the world.



How to Sponsor

Donate

Monetary donations to Broomfield STEM are crucial to help fund equipment, activities and registration fees for our students and their teams. In-kind donations of equipment and services that can be directly applied to our programs are also welcomed. All sponsors will receive a written receipt for their contribution to our educational 501(c)(3).

Connect

Host a student tour or demonstration at your facility, or come speak with a team at our workshop to help our students connect their experiences in STEM education with the wider STEM community. Help us get the next generation excited about STEM careers!

Volunteer



Our volunteer mentors are the heart of our organization, and one of the keys to our continued growth. Technical expertise in robotics is not required to get involved, just a desire to help young minds grow. You can help by recruiting mentors within your organization and referring them to broomfieldstem.org for more information.

Volunteering at a competition can also be a good way to get introduced to the world of FIRST and competitive robotics. Visit firstinspires.org for more information about volunteering.

Perks for Sponsors

Promotion

Broomfield STEM will highlight your sponsorship in social media posts, provide photos that can be used in your media releases, and include your company name and logo on promotional materials. (See Annual Sponsorship Levels for details.)

Appreciation

All sponsors will receive a thank-you letter from students, and if you wish, a robot demonstration and presentation from our FIRST Tech Challenge students at your location. Your representatives will also be invited to visit our workshop and team events as our special guests.

Goodies

Sponsors will receive an official sponsor certificate and a 3-D printed Broomfield STEM sponsor statue for display.

Changing the World

This may be a little bit of an exaggeration, but your support will help prepare the students of today to solve our future's biggest challenges. We hope you will join us in this mission!



Annual Sponsorship Levels

Diamond - \$10,000 +

- Large logo with premium placement on website and promotional materials
- Broomfield STEM polo shirt & swag

Platinum - \$5,000 +

- Medium logo on website & promotional materials
- Broomfield STEM swag

Gold - \$2,500 +

- Small logo on website & promotional materials

Silver - \$1,000 +

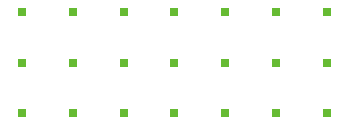
- Small logo on website

Bronze - \$500 +


- Name on donor list on website



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